



**2017 Ice Cream Days Parade
June 17th - 9:00 AM
Le Mars, Iowa**

Le Mars, Iowa

The Le Mars, Iowa Ice Cream Days Committee is in the process of planning the 23rd Annual Ice Cream Days Parade. This year's parade will be held at 9:00 a.m. on Saturday, June 17, with line-up starting at 7:00 a.m. at the Plymouth County Fairgrounds, 300 4th Avenue NE.

We hope to see all individuals, businesses and organizations that have participated in past parades and would like to invite any new parade units that are unique and entertaining. We encourage you to decorate your entry to reflect an *Ice Cream* theme.

Due to extensive planning involved, **entries received after May 26th will not be accepted.** After May 26th, you will be mailed a letter with detailed line-up information and line-up number.

Dollars from the parade entry fee will be used to improve the quality of our parade and to reinforce and demonstrate why "Life is Sweet" in Le Mars, Iowa.

Entry Fee Information:

___ \$25 Le Mars Chamber Member ___ \$35 Non-Chamber Member ___ \$10 Non-Profit Organization

___ **\$50 Entry Fee if received on or after May 26, 2017**

Business/Organization Name: _____

Contact: _____ Daytime phone: _____

Address: _____ Evening phone: _____

Town/State/Zip: _____ Email: _____

Entry Type: **(check all that apply)**

- | | | |
|-------------|-------------|-----------------------------|
| ___ Float | ___ Car | ___ Pickup |
| ___ Tractor | ___ Semi | ___ Marching |
| ___ Walking | ___ Bicycle | ___ Other (describe): _____ |

Approximate overall length: _____

(whatever feet listed is what you are allowed for during line-up, car = 25' / pickup + float = 50')

Description of entry for use by announcer: _____

Will you be handing out candy? Yes or No

Will you be playing music: Yes or No

Does your entry include animals: Yes or No If YES, list: _____

If you have any questions, please call the Chamber office at 712-546-8821 or email: sue@lemarschamber.org

Please return this completed form along with the appropriate entry fee no later than May 26th to:

**Le Mars Area Chamber of Commerce
50 Central Avenue SE
Le Mars, IA 51031**

In an effort to enhance the safety of everyone along the parade route; the Chamber is requesting all parade entrants who plan on throwing candy and other items to follow one of these simple rules:

- **If throwing the items from a vehicle or float, have an adult do the throwing to ensure items aren't dropped in the middle of the street; and have a spotter walk alongside the front of the entry**

or

- **Have walkers along the curb handing out the candy or gift**

The Chamber thanks you in advance for your cooperation.