

Following the parade • Foster Park, 600 Central Avenue SE

Su Fu Du Drumline

Be entertained by Su Fu Du Drumline, a select group of percussionists from the Sioux Falls area. Su Fu Du's unique name suggests their special style of percussion and marching.

White Horse Mounted Patrol

Observe the performance of the White Horses. The White Horse Mounted Patrol unit of Abu Bekr Shrine Temple serves as a goodwill ambassador for the Siouxland area. The White Horse Mounted Patrol has performed from coast to coast and into Canada throughout its history.

Ballet Folklorico Estrellas de Jalisco

Enjoy the main dances of Jalisco, elegant dances and charro dances performed by adults and children.

Following the parade until 1:30 p.m. • Scoops of Fun - Kids Production Area - Foster Park, 600 Central Avenue SE

Kids are welcome to be creative and take home Ice Cream Days fun by working with The Education Station and Treasure Island, providing free craft and art activities.

Following the parade until 5:00 p.m. • Plymouth County Historical Museum - 335 1st Avenue SW

“Celebrate Your Heritage” at the Museum! View a new exhibit devoted to Plymouth County's celebrations of the past, anchored by the 2011 centennial towns of Brunsville and Craig. Step into yesteryear with a refreshing stop for an ice-cold root beer float in the 1940's Miller's Lunch. Check out all five floors of exhibits, including the new Milk Cow Exhibit in the Ag Room. Completely handicap accessible. Free admission. Open Sunday from 1:00-5:00 p.m.

1:00 - 3:00 p.m. • R/C Airplane & Helicopter and R/C Fun Fly North of the Airport on Holton Drive

Entertainment for the whole family! Come watch local flyers exhibit their skills with various airplanes and helicopters. If you're 13 years or older you can experience the fun of flying a remote controlled airplane. No admission fee. Bring your lawn chairs and blankets and enjoy the aerial entertainment. Sweet treats are compliments of Blue Bunny®.

1:30 - 3:00 p.m. • Assistance in Genealogy Research
Le Mars Public Library, 46 1st Street SW, and the Plymouth County Historical Museum, 335 1st Avenue SW
Want to know about your family's history? Do you know how to begin looking for information? Let the NW Iowa Genealogy Society members assist you in researching your family's background by using rural and city historical maps, newspapers, obituaries and more.

4:00 p.m. • Ice Cream Flavor Creation
Olson Cultural Event Center, 33 1st Street NE
Show off your creativity in the Ice Cream Flavor Creation contest for people age 16 and older. Prizes for three finalists. Sponsored by First National Bank and Blue Bunny®. Judging will begin at 4:30 p.m. Contact the Le Mars Chamber of Commerce for contest details. Pre-registration is required by June 10. Entry form available at www.lemarsiowa.com

5:00 - 7:00 p.m. • Fishing Derby
Le Mars Municipal Park Pond - Children 12 and under can join the Le Mars Sportsman's Club for an evening of fishing. Registration begins at 5:00 p.m.; children may fish from 5:30-6:30 p.m., followed by the awarding of prizes. Refreshments for participants and their families will be offered.

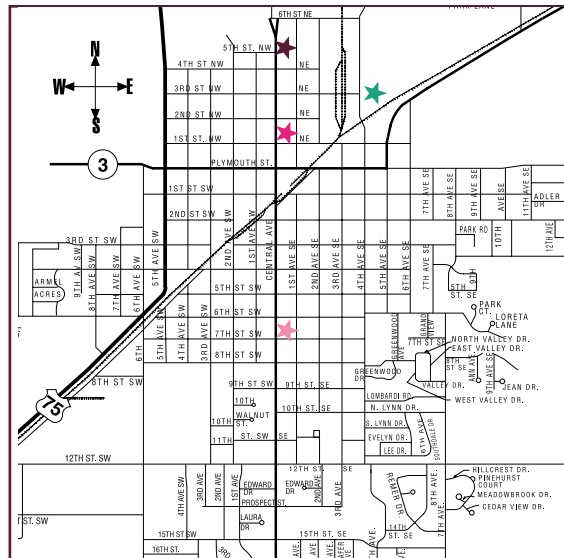
5:00 p.m. • Toy Auction
Plymouth County Fairgrounds, 500 4th Avenue NE
Sponsored by the Town & Country Toy Club. Consignment auction for farm toys, NASCAR and memorabilia. On Sunday only, from 9:00 a.m.-3:00 p.m., the Toy Show is open to anyone wishing to show, sell, trade or buy farm toys, NASCAR and other memorabilia. No admission charge for either event.

Go to
www.lemarsiowa.com
to download applications for:

- Ice Cream Days Parade
- Art in the Park
- Food Vendor
- Grill 'n' Chill Rib Rally
- Ice Cream Flavor Creation
- 3-on-3 Basketball Tournament

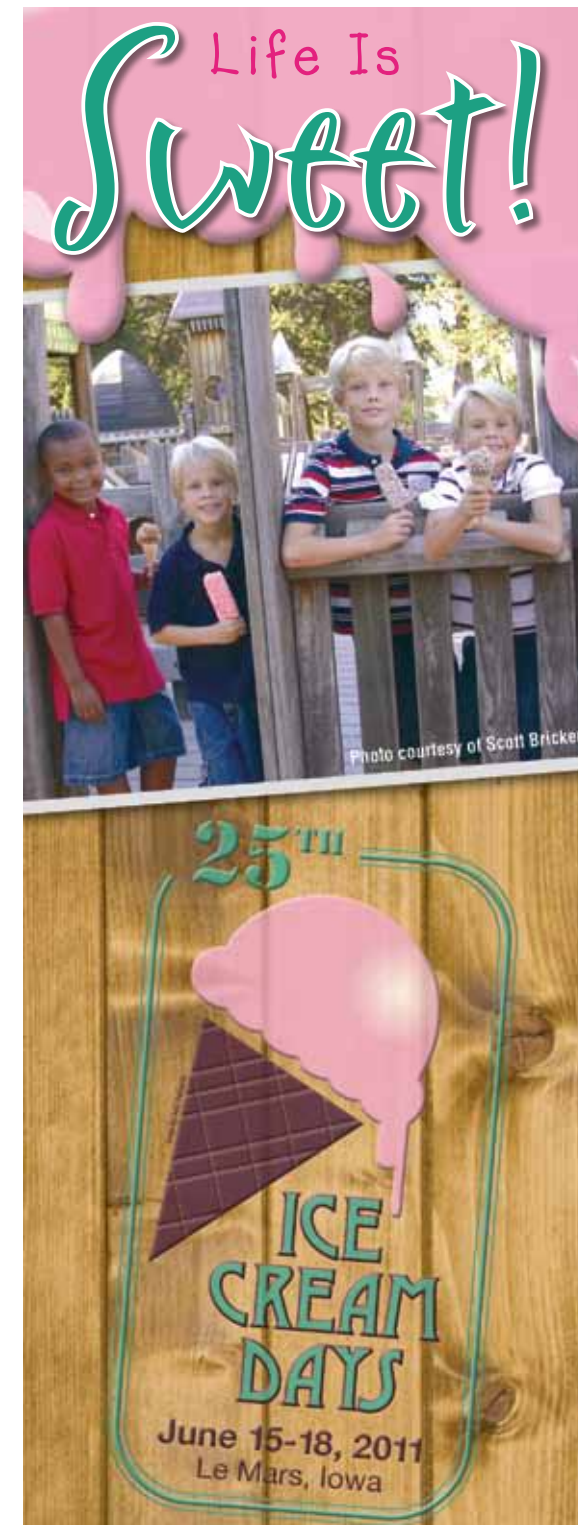
or call the Chamber of Commerce
at 712-546-8821

ICE CREAM DAYS 2011



- ★ Foster Park
 - ★ O'Toole Park
 - ★ Plymouth County Fairgrounds
 - ★ Olson Cultural Event Center
- LODGING**
- AMBER INN: 712-546-7066
 - AMERICAS BEST VALUE INN: 712-546-8800
 - BAYMONT INN & SUITES: 712-548-4910
 - HOLIDAY INN EXPRESS HOTEL & SUITES: 800-465-4329
- CAMPING**
- HILLVIEW RECREATION AREA, Hinton: 712-947-4270
 - LE MARS MUNICIPAL PARK: 712-540-4984

ICE CREAM DAYS 2011



Ice Cream Days made possible with the assistance of the City of Le Mars Convention and Visitors Bureau Advisory Board

Ice Cream Days are coordinated by the Le Mars Area Chamber of Commerce in conjunction with many volunteers. For more information e-mail to info@lemarschamber.org, call 712-546-8821 or write 50 Central Ave. SE - Le Mars, Iowa 51031. Check out our website for more information about Le Mars at www.lemarsiowa.com

WEDNESDAY, JUNE 15

1:00 - 5:00 p.m. • The Arts Center

200 Central Avenue SE - “Sittin’ Pretty Painted Chairs”
Painted chairs and tables of all kinds are on exhibit and ready for silent auction bids for ownership during this colorful, yearly exhibit and fund raiser. Also on exhibit are the Ice Cream Days past logo winners and 2011 entries. Ask here for Plymouth County Barn Quilt route maps and information. Shop for art pieces from area artists. Air-conditioned!

1:00 - 5:00 p.m. • Plymouth County Historical Museum

335 1st Avenue SW - “Celebrate Your Heritage” at the Museum!
View a new exhibit devoted to Plymouth County’s celebrations of the past, anchored by the 2011 centennial towns of Brunsville and Craig. Step into yesteryear with a refreshing stop for an ice-cold root beer float in the 1940’s Miller’s Lunch. Check out all five floors of exhibits, including the new Milk Cow Exhibit in the Ag Room. Completely handicap accessible. Free admission.


5:00 p.m. • Tri State Drive In Cruisers at Bob’s Drive Inn

Highway 75 South - Enjoy music from the 50s & 60s provided by a local DJ while strolling through a collection of restored, classic, street-rod, muscle, and cars of all types at Bob’s Drive Inn. Bob’s, a local favorite for over 60 years, is a third generation business that prides itself on fun, great service, & delicious food.

6:40 - 8:40 p.m. • Splash Dance

Le Mars Outdoor Swimming Pool - 300 12th Street SE
Swim the night away and enjoy great music and games from NEW 102.3 and the Le Mars Outdoor Pool. Cost \$1 per person. Concessions will be available.

7:30 - 9:00 p.m. • Kiwanis/Aktion Club Ice Cream Social

Foster Park, 600 Central Avenue SE
Enjoy a complimentary cool treat before and during the evening concert sponsored by the Le Mars Kiwanis/Aktion Club and Blue Bunny®. 

7:45 p.m. • Lions Club “Golf Ball Drop”

1st Avenue SE adjoining Foster Park - See a Lions Club member to purchase a ticket for the “Golf Ball Drop” & then cheer on the golf balls as they race down the street to the finish line. Cash prizes awarded. All proceeds benefit the community.

8:00 p.m. • Le Mars Municipal Band Concert

Foster Park, 600 Central Avenue SE - For its 105th year this fifty piece concert band, made up of professional and area musicians, provides this “old-fashioned” concert in the park. For your comfort, please bring a lawn chair or blanket to sit on while enjoying this popular family activity.

THURSDAY, JUNE 16

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200 Central Avenue SE - “Sittin’ Pretty Painted Chairs”
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6:00 p.m. • Family Bike Ride

Olson Cultural Event Center, 33 1st Street NE
Meet at the Olson Cultural Event Center for a family bike ride on the Recreation Trail. For riders of all ages. The ride ends at the Primebank Ice Cream Social where you can enjoy a cool treat.

6:00 - 8:00 p.m. • Primebank Ice Cream Social

37 1st Avenue NW - Join the staff of Primebank in celebration of the 43rd annual Primebank Ice Cream Social. Originally an appreciation event for Primebank’s customers, the Ice Cream Social is now an Ice Cream Days tradition and one of its most popular events. Everyone is invited to come and enjoy live music, a ferris wheel and mini-train for kids, and plenty of ice cream to go around. It’s sure to be a good time for all. 

9:00 p.m. • Outdoor Movie

Olson Cultural Event Center, 33 1st Street NE
Beginning at dusk, join your family, friends and neighbors for a great family movie sponsored by American Bank. Spectators are encouraged to bring lawn chairs and blankets. Sweet treats are compliments of Blue Bunny®. 

FRIDAY, JUNE 17

9:00 a.m. - 5:00 p.m. • 16th Annual YMCA 3-on-3 Basketball Tournament

1st Avenue SW & 1st Avenue NW - Join a team of 3 to 4 players and participate in the 16th Annual YMCA 3-on-3 basketball tournament. Entry fee is \$20 per player. Pre-registration is required by June 8. Age groups (male and female divisions in each group): 6 & under, 8 & under, 10 & under, 12 & under, 14 & under, 16 & under, 18 & under, 19 & over. Entry form available at www.lemarsiowa.com

10:00 a.m. • Tour of Plymouth County Courthouse

215 4th Avenue SE - Meet on front steps and enjoy the architecture and embellishments of this beautiful building. It is one of only two portage-entry red sandstone courthouses in this nation. Be amused and horrified as you listen to stories of events connected to this courthouse. Sponsored by the Le Mars Historical Preservation Commission.

1:00 - 5:00 p.m. • The Arts Center

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2:00 p.m. • Smile Contest & Ice Cream Social

Good Samaritan Society - Le Mars, 1140 Lincoln Street NE
Join Good Samaritan Society-Le Mars as they host the 4th Annual Smile Contest. Children ages 4-7 may register from 2:00-2:30 p.m. Judging begins promptly at 2:30 p.m. An ice cream social for participants and family members will immediately follow the announcement of the winners. Prizes for all participants. Winners will be invited to ride on the Good Samaritan Society-Le Mars float in the Ice Cream Days parade.

4:00 - 6:00 p.m. • Kids Ice Cream Cone-ival

O’Toole Park, Central Avenue North
It’s carnival games ice cream style! Kids ages 4-12 can test their skills and win prizes. Treats are available, compliments of Blue Bunny® and Chamber businesses. We’ve added new games and an Ice Cream Cone Photo stand. Be sure to bring your camera. Registration for carnival tickets begins at 3:45 p.m. Grand Prize drawing at 5:25! 

7:00 - 8:00 p.m. • Grand Opening of the Blue Bunny® Ice Cream Parlor featuring Tonic Sol-fa

Central Avenue & 1st Street NW
To celebrate the opening of the new location of the Blue Bunny® Ice Cream Parlor at 115 Central Avenue NW, the vocal quartet, Tonic Sol-fa, will perform an outdoor concert. Bring your lawn chairs. It’s sure to be entertaining for all ages.

8:00 - 10:00 p.m. • Concert/BMX Exhibition


Olson Cultural Event Center, 33 1st Street NE
Hip Hop Artist’s *Whose Rhyme is it Anyway?* and Action Sports Team Real Encounter are this year’s headline acts. This is a family friendly event intended to entertain and inspire all ages. Our popular \$1 menu is back which includes nachos, hot dogs, snow cones, popcorn and pop/water (concessions open at 7:00 p.m.). No admission fee. Bring a lawn chair. Rain location will be announced on KLEM Radio. Sponsored by the Le Mars Area Youth Network.

SATURDAY, JUNE 18

8:30 a.m. - 5:00 p.m. • The Arts Center

200 Central Avenue SE - “Sittin’ Pretty Painted Chairs”
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9:00 a.m. • Grill ‘n’ Chill Rib Rally - Judging at 5:30 p.m.

Olson Cultural Event Center, 33 1st Street NE
Prepared by local amateur chefs, come and savor some of the best ribs you’ll ever taste. Take in the sights, smells and sounds of the varied ways of preparing smoked meats as racks and racks of ribs are cooked. Preparations begin at 9:00 a.m. and the judging will be at 5:30 p.m. Entry fee is \$25, paybacks awarded. New this year – two categories, gas & electric grills and wood & charcoal. Music and games throughout the day. Food and beverage available; vendors on sight selling bar-b-que. Sweet treats are compliments of Blue Bunny®. Entry form available at www.lemarsiowa.com 

9:00 a.m. • Ice Cream Days Parade

Bring your blankets and lawn chairs and enjoy one of the best parades in Northwest Iowa. This year’s parade will include favorites such as the Su Fu Du Drumline, Ballet Folklorico Estrellas de Jalisco, Mr. Gooseman, Iowa Basset Rescue and Gehlen Catholic Marching Band. New this year will be the Abu Bekr White Horse Mounted Patrol, The Tubador, Tractor Train and South Dakota Road Trip Trailer. The parade will line up at the Plymouth County Fairgrounds and move west on 6th Street NE to Central Avenue, turn south and proceed through downtown, past Foster Park and end at 8th Street South. Entry form available at www.lemarsiowa.com

10:00 a.m. - 4:00 p.m. • Art in the Park

Foster Park, 600 Central Avenue SE - Artists, crafters and commercial vendors are invited to take part in Art in the Park. Vendors in Foster Park will offer everything from professional art to crafts, purses to gift items. There’s something for everyone - entertainment, refreshments and music. Entry form available at www.lemarsiowa.com 



The ice cream cone denotes events where

FREE BLUE BUNNY® ICE CREAM NOVELTIES/TREATS

will be available